# Primary Health Care (PHC)

Dr. Israa Al-Rawashdeh MD, MPH, PhD Faculty of Medicine Mutah University 2021



#### PRIMARY HEALTH CARE

USSR-ALMA-ATA 1978

World Health Organization WHO United Nations Children's Fund UNICEF

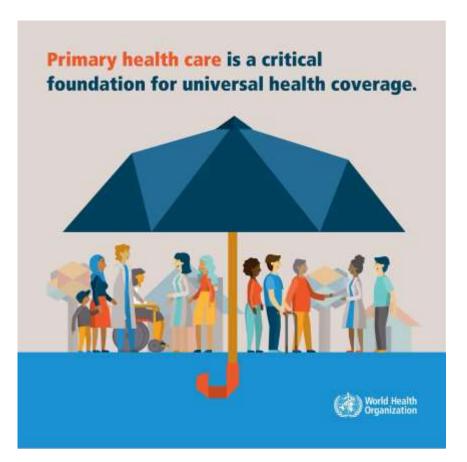
# World Health Organization (WHO) and UNICEF → the International Conference on Primary Health Care in 1978 in Alma-Ata, (Kazakhstan).

#### Representatives from 134 states

- "Declaration of Alma-Ata":
- Health For All by the year 2000.
- Recognition of centrality of PHC
- Government responsibility for it
- Acknowledgement of unacceptability of inequality
- Right and duty of citizens to participate
- Intersectoral collaboration



The International Conference on Primary Health Care at the Lenin Convention Center in Alma-Ata in September 1978.



 Universal healthcare is a health care system in which all residents of a particular country or region are assured access to health care.

### Introduction

 Primary healthcare is the first contact a person has with the health system when they have a health problem.

## Concept

 "Essential health care based on scientifically sound and socially acceptable methods, universally accessible to individuals and families with their full participation at a cost that the community and country can afford in a spirit of self-reliance and selfdetermination".

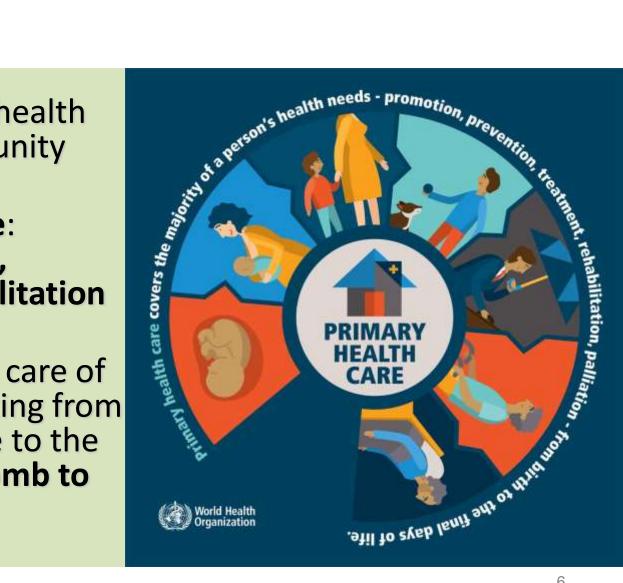
WHO 1978

The Alma-Ata declaration

**HEALTH FOR ALL** 

## **Essential:**

- It meets the actual health needs of the community (Focus on priorities)
- It is comprehensive: includes promotion, curative and rehabilitation care.
- > It forms **continuous** care of the population starting from the intra-uterine life to the end of life (from womb to tomb).



# Health is a human right for everyone, at every age.



# Principles of PHC

- Equity
- Acceptability
- Accessibility
- Community participation
- Appropriate technology
- Multi-sectorial approach

# 1. Equity

- Equity is the absence of avoidable (unfair) differences among groups of people, (i.e. socially, economically, demographically, or geographically etc.).
- Equitable distribution of healthcare means <u>'universal</u> <u>access to health services</u> <u>irrespective of differences'.</u>

It also means investing more resources in areas where it is needed more. Higher priority needs to be given to high risk groups (e.g. under-privileged segments and under served areas)



Equitable distribution is the key to attain health for all

## To ensure equity

- Increase the number of health centers to cover all the population of the community.
- Disperse the health services into the remote rural areas and under-served urban ones.
- Improve the means of transportation.
- Determine the population to be served in the catchment area of the PHC centers and identify the vulnerable groups to be reached through organized out-reach services (such as ethnic minorities, women, children, adolescents, older persons, persons with disabilities, and populations in rural areas).

# 2. Acceptability

- Acceptability: the extent to which people delivering or receiving a healthcare intervention consider it to be appropriate, based on anticipated or experienced cognitive and emotional responses to the intervention.
- Political, economical and social(culturesensitive) acceptability.

## 3. Accessibility



### Physical accessibility

 "the availability of good health services within reasonable <u>reach</u> of those who need them and of <u>opening hours</u>, <u>appointment systems</u> and other aspects of service organization and delivery that allow people to obtain the services when they need them".

# II. Economic accessibility, or affordability

- "is a measure of people's ability to pay for services without financial hardship. It takes into account not only the price of the health services but also indirect and opportunity costs (e.g. the costs of transportation to and from facilities and of taking time away from work)."
- Affordability is influenced by the country's health financing system and by household income.

# III. Information accessibility

Includes the right to seek, receive and report information and ideas concerning health issues.

This access to information, however, "should not impair the right to have personal health data treated with confidentiality".

## 4. Community participation

The involvement of individuals, families, and communities in promotion of their own health and welfare is an essential ingredient of primary health care.

PHC coverage cannot be achieved without the involvement of community in planning, implementation and maintenance of health services.

## 4. Community participation

- Financial supply to cover the cost of some activities of the PHC (equipment, drugs, audiovisual aids, furniture, etc)
- Through adopting healthful behaviours, people can participate in prevention of communicable diseases and in management of non-communicable disease. Examples?
- Volunteering..examples?

# "barefoot doctors" China 1957



### 4. Community participation

 Appropriate utilization of health services especially maternity care, child care, reporting of births and deaths, curative services at appropriate time, Maintaining health facilities), etc.

#### Benefits of community participation

- People are more likely to accept preventive health care.
- It addresses the felt health needs of the people.
- It ensures social responsibility among the community.
- Increase health awareness of the population.
- Community participation is an additional resource to those provided by government so decreases the burden on the government.
- It is considered a great support to health care workers.

## 5. Appropriate Healthcare Technology

- Technology that is scientifically sound, adaptable to the local needs, and acceptable to those who apply it and those for whom it is used and can be maintained by the people themselves with the resources of the community and country can afford.
- Particularly important for the resourcepoor countries

## **Examples of appropriate technology**

- ORS instead of expensive intravenous replacement of fluids in mild and moderate dehydration.
- Breast feeding in spacing between pregnancies.
- Growth charts: these can be maintained by health workers
- Vaccine Vial Monitor (VVM) instead of lab testing of potency of vaccine due to possible exposure to heat.
- A first-aid kit needs to be devised using appropriate materials easily available locally
- Simple safe water measures:
   o Chlorination with tablets in individual houses in water
   containers. These are very cheap and available.

o Educating the mothers to boil water- ·at least, the water that is to be used for the babies and children under 5 years of age.

### 6. Multi-sectorial collaboration

 In addition to the health sector, all related sectors and aspects of national and community development, in particular education, agriculture, food, industry, education, housing, public works and communication, social development. To achieve cooperation, planning at country level is required to involve all sectors.

## Team approach

- PHC needs a variety of personnel mainly medical, paramedical and non medical
- The team is a group of persons with different levels of knowledge, experience and skills who work together to provide comprehensive services to the individuals, families and community.

## Who provides PHC?

- 1. Medical personnel: one or more physician(s) for each center or unit, and a dentist in some centers.
- 2. Paramedical personnel: nurses, nurse midwives, health visitors, and technicians.
- 3. Health related personnel: Persons from health related sectors available in the catchment area of the PHC center (agriculture, municipality, school...etc), social workers, sanitarians, food inspectors.
- 4. Community members including religious leaders, school teachers and social workers..

## **Elements of PHC**

#### 1. Immunization

An increasing number of infectious diseases can be prevented by vaccinations example-measles, Meningitis, Pertusis, tuberculosis, yellow fever etc

#### 2. Maternal and child care

Pregnant women and women of child bearing age (15-49 years) are the target group for special care. Children under 5yrs of age are also vulnerable to childhood killer disease.

#### 3. Essential drugs

The most vital drugs should be available and affordable at all levels.

#### 4. Food and Nutrition

The family's food should be adequate, affordable and balanced in nutrients.

## **Elements of PHC**

#### 5. Education

The community should be informed of health problem and methods of prevention and control.

#### 6. Illness and injury

Adequate provision of curative services for common illnesses and injuries should be available to the community.

#### 7. Water and sanitation

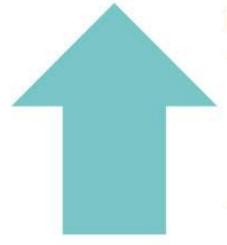
A safe water supply and the clean disposal of wastes are vital for health.

#### 8. Vector and reservoirs

Endemic infection diseases can be regulated through the control or eradication of vectors and animal reservoir

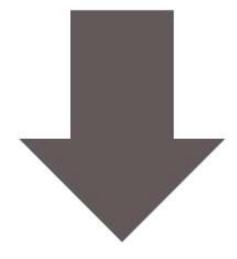
# Significant health gains achieved since the introduction of PHC.

- Decrease both infant and under five mortality.
- Increase life expectancy for males and females.
- Increase vaccination coverage.
- Slight improvement in the environmental conditions.



#### Improves:

- Outcomes, such as
  - Life expectancy
  - Mortality rates, incl. infant and under-5, cardio-vascular mortality etc.
  - · Low birth weight
  - · Cancer detection etc.
- Equity



#### Reduces:

- Relative cost
- Adverse events
- · Negative effects of social inequality

Activate Windows
Go to Settings to activate Windows.

#### Watch

https://www.youtube.com/watch?v=QX7Q0a8
 GxaA

#### In Arabic:

<a href="https://www.youtube.com/watch?v=3MPUs5r">https://www.youtube.com/watch?v=3MPUs5r</a> Mmrc

ADDING LIFE TO YEARS AND YEARS TO LIFE

### **THANK YOU**



# **Health for All**