





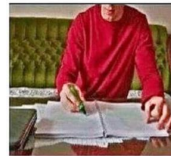
Course title: Health Administration

Course code: 1506304

Credit hours: 1 hour



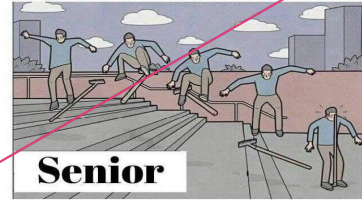
'Actually, it's a beautiful voice and a beautiful accent. The only problem is, I can't understand a word you're saying,' Trump said. 'But I just say this, good luck, live in peace.'



Medical Student



Junior



Senior



Ordinary Student





# Why Do Excellent Doctors Fail as Hospital Directors?

مدراء



- Poor organizational structure *سوء ال*
- Weak resource allocation *تخصيص المصادر*
- Limited leadership skills *محدودية المهارات الإدارية*



- System organization
- Strategic resource use
- Effective leadership






Is this a clinical failure... or an administrative failure?



# Why **Health Administration** Matters to You as a Future Doctor?



## Physicians as Future Leaders in **Health Systems**

- 
**Physicians Lead Teams** قيادة الفرق
- 
**Physicians Manage Clinics & Departments** إدارة العيادات والأقسام
- 
**Physicians Influence Resource Allocation**
- 
**Physicians Shape Policies & Decisions** تشكيل قرارات وإجراءات
- 
**Physicians Operate Within Health Systems** عملية منظومة الصحة

Physicians play a key role in deciding how healthcare resources are used

From Student → to Doctor → to **Healthcare Leader**



Leadership



Management



Strategy



Better Healthcare





## Outline:

- Definitions
- Evolution of Health Administration  
الادارة
- Health System Structure
- Administration vs Management
- Levels of Administration





# Introduction to Health Administration

العناية الصحية

- Healthcare is a major determinant of health:
- Healthcare organizations are complex and dynamic.
- Effective administration leads to:

✔ Continuous patient care

✔ Operational efficiency

✔ Proper resource allocation

Use available resource in almost effective way

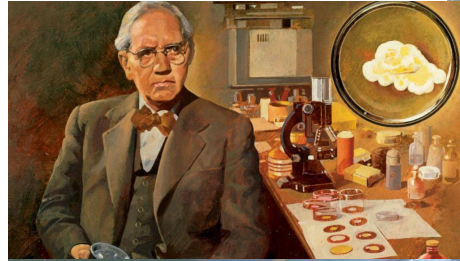




تطور في تعهيد من شكل المستشفيات  
خلال القرن العشرون

# Historical Development of HA

- Before 20th century:
  - Hospitals less organized and less efficient.
  - Limited medical technology
- 20th century:
  - Anesthesia *التخدير*
  - Antibiotics *المضادات الحيوية*
  - Modern surgery *الجراحة الحديثة*



النظام الطبي أدى لتطور إداري  
Growth of hospitals → Need for professional administration



# Modern Health Administration

- Large, complex healthcare institutions
- Doctor-centered care *كل مريض يتعالج حسب احتياجه*
- Integration of technology (EHR, telemedicine) *الطبيب يتبع المريض عن بعد*  
*Electronic Health Records*
- **Expanded government role** *الحكومات بالدول هي المشرفة*
- Complex financing systems *ممار في تأمينك خاصة وعبرها*
- Rising costs *كل شي بتاكي*
- Changing patient expectations *تغيرت توقعات المرضى*





# Definitions:

## Health System

النظام الصحي

**Definition:** A health system includes all organizations, institutions, resources, and activities whose primary aim is to improve **population health**.

### Includes:

- Healthcare services
- Public health activities
- Health policies *السياسات الصحية*
- Health financing mechanisms

✓ Health system is broader than hospitals only.

## Health Care Delivery System

آلية الرعاية الصحية

**Definition:** A health care delivery system is the structured mechanism responsible for providing **health services** to individuals.

### Includes:

الخدمات الصحية



Hospitals



Clinics



Primary care centers



Healthcare professionals *مقدمي الرعاية الصحية*

**Delivery system is a component of the health system.**

# What does it take to manage a healthcare system that serves millions ?





# The six building blocks of a health system:





# The six building blocks of a health system:

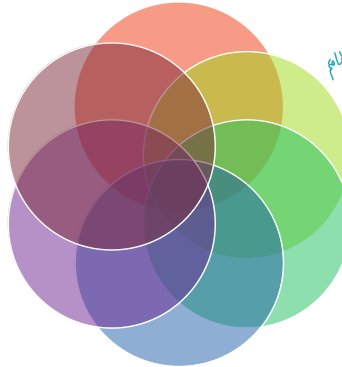
## 1. **Health service Delivery:**

Effective, safe, and quality health interventions with minimal waste.

## 6. **Leadership and Governance:**

Guidance of the whole system, health sector policies; coordination; and regulation

5. **Health Financing:** Adequate funding that protects people from financial hardship.



## 2. **Health Human resources:**

Adequate numbers and mix of staff, fairly distributed; who are competent, responsive and productive.

## 3. **Health Information system:**

Reliable, timely data on health and system performance

## 4. **Medical Products and technologies:**

Equitable access to quality and cost-effective medicines and vaccines and technologies.



# Definition of Administration

- Administration is the <sup>الإداري</sup> process *of organizing, guiding, and managing* people and resources to achieve specific *goals efficiently* and effectively. It involves planning, coordinating, and supervising activities to ensure that tasks are *completed on time* and within *budget*.



- Administration: الإداري
- 1. Organizing التنظيم
  - 2. Guiding التوجيه
  - 3. Managing resources إدارة الموارد
  - 4. Achieving goals efficiently تحقيق الأهداف بكفاءة



# Health Administration

True/false  
one of the following

★ VERY ★  
IMPORTANT



Public health administration is the component of public health that concentrates on management of people and programs.

إدارة البرامج الناس



HA is essential for the success of any public health program.

Management of people and programs at:

- National level
- Intermediate level
- Local level



HA involves making both daily and long-term decisions that reflect the healthcare system's business strategies



★ VERY ★  
★ IMPORTANT ★

HA is a "hidden" career.

الوظيفة الخفية

Health care administrators are considered health care professionals.

managing healthcare services is as important as providing direct medical care.

The role of a Public Health Administrator is to supervise non-clinical operations of public and private healthcare organizations and departments.

الممارسات  
مهام الإدارة الصحية العامة وخاصة

HA is a dynamic field that combines health policy, business, and science to manage financial and human resources.

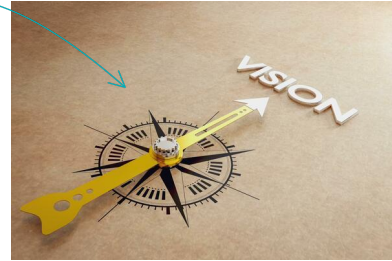
إدارة الموارد البشرية والمالية



# Management and Administration

The term “Management” and “Administration” are used interchangeably. However, they don't mean the same!

- **Administration**- is the overall determination of policies and major objectives.
- **Management**- is an executive function (تنفيذي) or the operational part (التشغيلي) of administration, the active direction of human effort.



**Administration = Thinking & Policy**  
**Management = Doing & Execution**



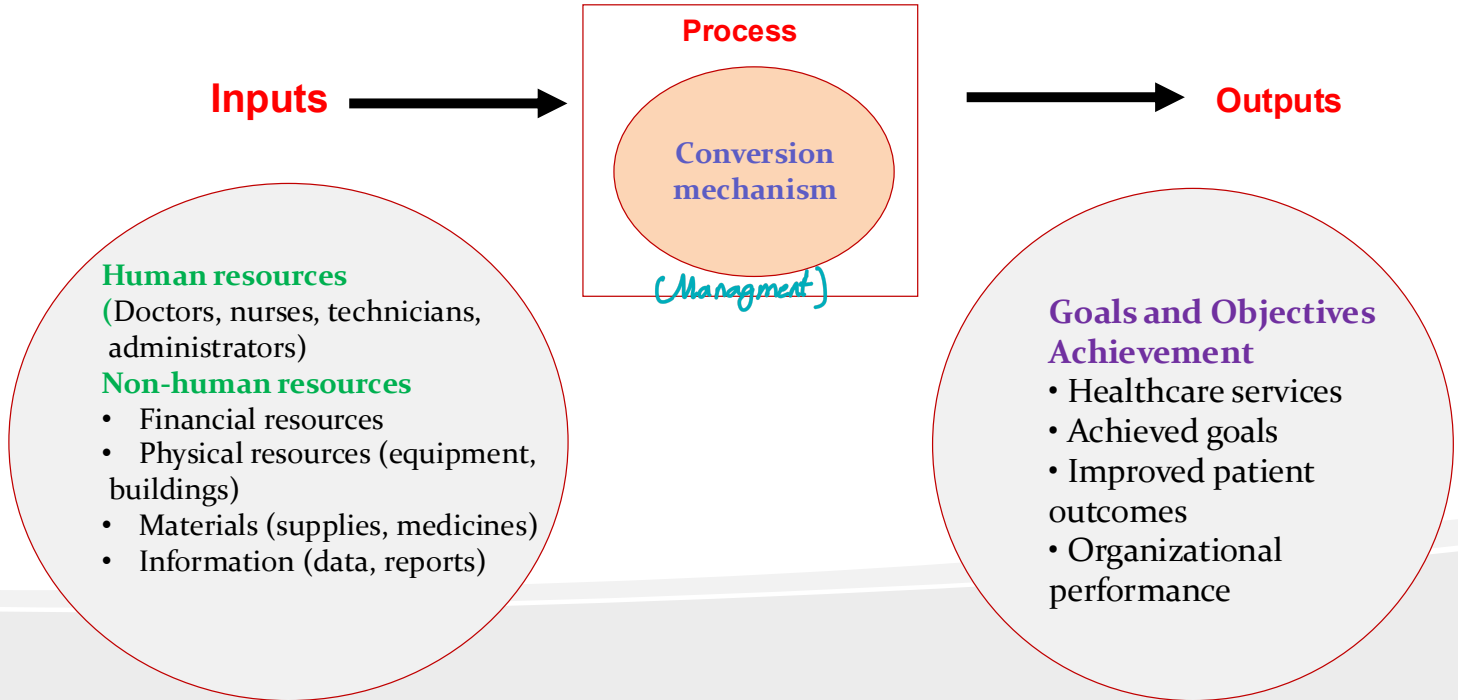
# Management

- Management is a **process** that <sup>تحويل</sup> transforms resources into desired outcomes through coordinated activities.

It is a “conversion mechanism”.



# Management:





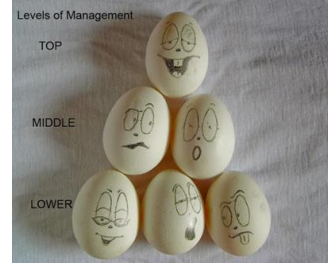
# Management vs Administration

	Management	Administration
Nature	Executive / Doing function	Decision-making / Thinking function
Scope	Implementation of policies & <b>daily operations</b>	Determining policies & <b>long-term plans</b>
Level	<b>Middle &amp; Lower levels</b>	<b>Top level</b>
Influence	Guided by objectives set by administration	Influenced by external environment & vision
Main Function	<b>Directing &amp; organizing</b> resources <i>توجيه وتنظيم</i>	<b>Planning &amp; controlling</b> overall strategy <i>تخطيط والتحكم</i>
Skills Required	Technical & human skills	Conceptual & strategic skills

← WHD يمكن تانسج  
بمراجع المطاعيم بالأزورن




# Levels of management



*the suits guys*

*the tight guys*

## 1. Top Level Management (Strategic Level)

- **Role:** Planning & Policy
- **Functions:**
  - ✓ Set organizational vision and objectives
  - ✓ Develop policies and long-term strategies
  - ✓ Allocate major resources
  - ✓ Plan and assign competent managers to departments (middle-level management).
  - ✓ Represent the organization externally e.g., stakeholders, government, public).
- **Examples:** CEO – Board of Directors – CFO – COO  
*مدیر تفویض*  
*Chief Executive Officer*
-  **Top-level = Thinking & Decision-Making**



# Levels of management



## 2. Middle Level of Management (Tactical level)

**Role:** Implementation & Coordination  
*تنفيذ وتنسيق*

### Functions:

- Implement policies from top management
- Supervise departmental activities
- Coordinate between top and lower levels
- Prepare reports and feedback
- Responsible for **training** lower-level staff.

**Examples:** *رؤساء الأقسام* Department Heads – *مديري الوحدات* Unit Managers – *مديراء الأفرع* Branch Managers

 **Middle-level = Bridge between planning and execution**



MIDDLE  
MANAGEMENT



### 3. Lower Level of Management (Operational Level)

**Role:** Daily Operations

**Functions:**

- Supervise day-to-day activities
- Guide and support staff
- Ensure tasks are completed efficiently
- Follow instructions from **middle-level managers** and Report performance to middle management

**Examples:** <sup>مسؤولة الممرضة</sup> Head Nurse – <sup>مناوبة</sup> Shift Supervisor – <sup>بشراف</sup> Team Leader

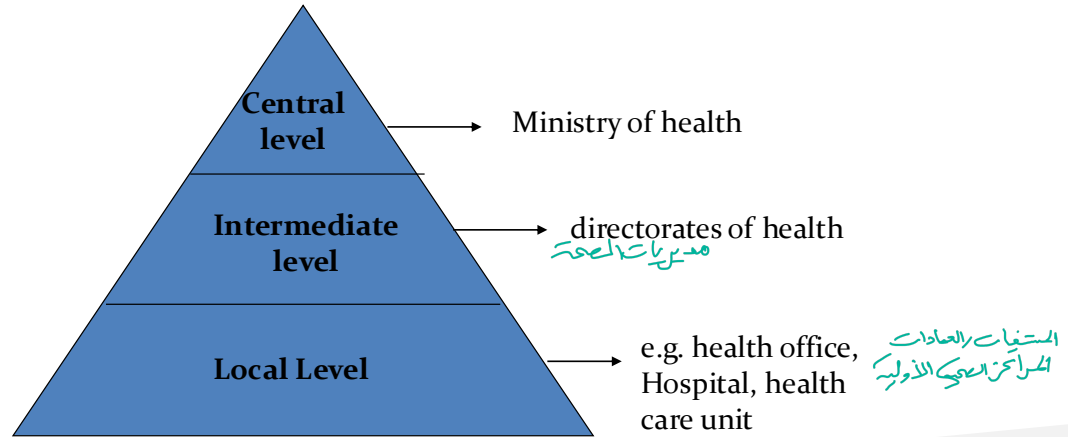
**Lower-level = Execution & Supervision**

<sup>بتنفيذ</sup> <sup>بإدارة العمليات اليومية</sup>



# Levels of Administration

There are 3 levels of administration.







THANK YOU

*to be continued...*