

Archive wateen HA mid and final

1. THE FOLLOWING ARE RIGHT ABOUT QUANTITATIVE RISK ASSESSMENT EXCEPT
SELECT ONE :

- A. A NUMERICAL ESTIMATE
- B. HIGH ACCURACY
- C. EASY TO ASSESS
- D. USUALLY DONE IN LARGE ORGANISATIONS
- E. OBJECTIVE MEASURE

ANS: C



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2. THEORETICALLY THE MOST COMPLETE METHOD, BUT IN PRACTICE THE MOST DIFFICULT AND MOST CRITICIZED :

- a. Cost Minimization Analysis
- b. Cost-Effectiveness Analysis
- c. Cost-Utility Analysis
- d. Cost-Benefit Analysis
- e. Cost-Consequence Analysis

Ans: d

3. Vertical equity provision of :

- a. equal treatment for equal need.

b.unequal treatment for unequal need*

4.Screening for breast cancer 50-69: \$5700/ life year gained (LYG) is Example of :

- a.Cost Minimization Analysis
- b.Cost-Effectiveness Analysis
- c.Cost-Utility Analysis
- d.Cost-Benefit Analysis
- e.Cost-Consequence Analysis

Ans:B

5.one indicator at a time in analysis :

- a.Cost Minimization Analysis
- b.Cost-Effectiveness Analysis
- c.Cost-Utility Analysis
- d.Cost-Benefit Analysis
- e.Cost-Consequence Analysis

Ans:B

6.Limitations of Cost-Benefit Analysis except :

- a.Focus on gaining productivity (human capital method)
- b.Ethical problems with value of a human life
- c.Requirements for data
- d.Conflict: economic vs. public health perspective
- e.more global perspective compare ***

Ans:E

7.just present a table comparing the various outcomes and let the decision maker weigh the options :

- a.Cost Minimization Analysis
- b.Cost-Effectiveness Analysis
- c.Cost-Utility Analysis
- d.Cost-Benefit Analysis
- e.Cost-Consequence Analysis

Ans:e

8.In some countries, 80% of patients have to wait between 60-120 minutes to be seen by a doctor. This related to what component of healthcare quality?

Select one:

- a. Timeliness of care
- b. Efficiency of the hospital
- c. Equity between countries
- d. Integrate the the full range of health services
- e. percentage (%) of goals achieved

Ans :A

9.Providing diagnosis for patients visiting your clinic is ONE of the following:

- a. Marketing your organization's image
- b. Easy to evaluate
- c. A one at-a-time basis
- d. Has no residual value **

e. Easy to quantify

Ans:d

10.The following matches regarding Marketing Mix are incorrect.EXCEPT:

- a. Place—Customer solution
- b. Product—cost
- c. Promotion—Customer cost
- d. Promotion—Convenience
- e. Promotion—Communication**

Ans:e

11.The following factors contributed to the need for marketing in healthcare, EXCEPT:

- a. Growth of procedures that are subjected to choice
- b. Growth of for-profit hospitals
- c. Increased competition
- d. The need for more patients to utilize the healthcare service
- e. The role of healthcare provider expanded to make decisions for the patient**

12.One of the following is TRUE about ethics?

- a. Ethics can be either civil or criminal
- b. Ethics include a system of rights and obligations
- c. Law should get affected by a person's culture
- d. Ethics represent social expectations about what is right and wrong***
- e. Making ethical decisions is a clear process in health organisations

13.On the hospital website, you see this The aim is to be the centre of excellence for medical research and academics. To cultivate an environment of trust, honesty, mutual respect, equality, and ethics". This is an example of marketing ?

- a. An idea**
- b. Goods
- c. Service
- d. A purchased product
- e. A medical advice

14.ONE is true about the 10-80-10 rule in marketing?

- a. The group who are not interested in your facility's service are called the positive 10%
- b. The group that you don't need to convince because they will always use your service when they need it are the negative 10%
- c. The 80% are the group who need to be convinced to use your service***
- d. The 80% are the group who should be neglected
- e. The positive 10% are hard to convince

15.Which one of the following would you describe as a "Need"?

Select one:

- a. A patient desires to remove a mole
- b. A patient requires a heart valve replacement***
- c. Delivery by elective caesarean section Because she is afraid of natural delivery
- d. Ultrasound is done every week for all pregnant women

e. Only health care "needs" should be met not "Wants"

16. The following represent the 4Cs of the 'Marketing mix' EXCEPT:

- a. Customer solution
- b. Customer cost
- c. Convenience
- d. Communication
- e. Cooperation***

17. All of the following have contributed to the development of Marketing except:

- a. shift from public services to profit services
- b. Introduction of new services.
- c. decreased elective procedures ***
- d. expansion of competition

18. One of the following about Marketing is true :

- a. in (1950s) marketing considered unethical
- b. included sick people only
- b. included healthy people only

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20. Choose the correct answer regarding "Levels" of Marketing:

- a. Mass marketing targets the smallest group of people with the biggest and most frequent need or want for product or service.
- b. Target marketing most frequently utilized by large national firms
- c. Mass marketing is an older approach than target marketing***
- d. Mass marketing should be based on patient's lifestyles
- e. Mass marketing should be based on patient's insurance coverage

21. Psychographics , except :

Marketing Vitamin C and D to the elderly*

22. Choose the incorrect Matched regarding the Television :

- a. compulsiveness
- b. Television-highly Interactive**
- c. access to small Target group

1. all of the following are characterized of Autocratic except

- A. leader is the most knowledgeable member of the group
- B. One decision maker provide clear expectations
- C. There is a clear division between the leader and the followers
- D. there are a lot of input from the rest of the group

Ans:d

2.What is incorrect about CEO?

- A.put policies and objectives
- B.involved in planning
- C.assigned managers
- D.has executory function

Ans:d

3.What is false about management and administration?

Management is influenced by public opinion and external forces

4.All of the following are characterized of lower level of Management except :

- A.technician is one of the examples
- B.To organize the division or departmental activities
- C.To give periodic reports of the workers to the middle level managers
- D.Lab worker is one of the examples

Ans:B

5.There are sufficient numbers and mix of staff, fairly distributed; they are competent, responsive and productive?

- A.Health service Delivery
- B.Health Workforce^^
- C.Health Information system
- D.Leadership and Governance
- E.Medical Products

6.What is incorrect about management?

Human resources are considered output

7.SMART ?

- A.specific , meaningful , achievable, relevant , time -limited
- B.specific , measurable , achievable, relevant , time -limited ^^

8.About Health Administration , one of the following is Wrong:

- A.HA involves both making day and long-term
- B.Public health administrator is to supervise clinical and non clinical operations^^

9.What is incorrect about health administration?

- A.Hospitals were more efficient than today^^
- B.Government has taken on a larger role in healthcare delivery
- C.Hospitals have become large, complex organizations

10.involves helping to buffer adverse life events that affect someone's health ?

- A.Practical assistance of lay care
- B.Emotional support of lay care ^^
- C.Practical assistance of Formal care
- D.Providing information

11.What is incorrect about Lay care ?

- A.Care provided by lay people who have received no formal training
- B.80% of all care is provided by lay people
- C.more active in developed country^^

12. National Center for Diabetes Endocrinology and Genetics (NCDEG) is an example for ?

- a. Specialty facilities
- b. Community or regional hospitals
- c. Research hospitals
- d. Acute care

13. buffer adverse life events that affect someone's health refers to?

- a. Practical assistance lay care
- b. Practical assistance formal care
- c. Providing information and advice
- d. Emotional support

14. According to "Rogers and Blenko 2006", a person who "Ultimate Decision Maker" is responsible for? Select one:

- a. Gathering input
- b. Exercising veto power
- c. Responsible for the decision outcomes
- d. Has a higher authority than others
- e. Consulting with the decision makers

15. one is FALSE about Garbage can model ?

- a. characterized by certainty
- b. Decisions are made as a result of the interaction between: Problems, solutions, participants, and choice opportunities.
- c. solutions and problems are matched

16. Emergency care one is FALSE?

- a. Psychiatric emergency as emotional crises is an example
- b. injuries from a car accident is an example
- c. Scheduled
- d. Are open 24 hours a day

17. Acute care hospital facilities one is FALSE?

- a. Provide immediate and short term care
- b. inpatient
- c. Provide diagnostic and therapeutic care
- d. Twenty-four hours a day
- e. Assisted living

18. Which of the following is False about HA?

- a. HA involves making both daily and long-term decisions
- b. Health care administrators are considered health care professionals
- c. The role of a Public Health Administrator is to manage both clinical and non-clinical operations
- d. HA is a dynamic field that combines health policy, business, and science to manage financial and human resources.
- e. HA concentrates on management of programs and people

19. ONE is FALSE about factors that have led to more need for formal care?

Lesser number of elderly people living alone

20. Which style of management would be most effective in the situations where group members are highly qualified in specific area?

Select one:

- a. Autocratic
- b. Democratic
- c. Bureaucratic
- e. Laissez faire

21. According to Katz's skills model, which two skills are most important for the minister of health need?

Select one:

- a. Technical skill and human skill
- b. Human skill and conceptual skill
- c. Technical skill and conceptual skill
- d. Autocratic skill and Human skill
- e. All skills are equally important.

22. One is FALSE about Hospices health care facilities?

Select one:

- a. End-of-life service
- b. They treat the disease
- c. Pain control is important
- d. Palliative care

23. Practice of appointing relatives and friends in one's organization to positions even if others who applied might be better qualified is?

Select one:

- a. Nepotism
- b. Staffing
- c. Outsourcing
- d. Redeployment
- e. Shortlisting applicants

24. Walk-in clinics are?

Select one:

- a. Appointment clinics
- b. Private clinics
- c. Inpatient clinics
- d. Limited scope of services
- e. Service that walks to patient's home

25. An employee leaves his/her job and the position becomes empty, the department manager decides to spread the work of that employee among other staff in the department. This method of staffing is called?

Select one:

- a. Reallocation of duties
- b. Transfer of posts
- c. Redeployment
- d. Outsourcing
- e. Appointment of a previously identified successor

26. National Center for Diabetes Endocrinology and Genetics (NCDEG) is an example for ?

- a. Specialty facilities
- b. Community or regional hospitals
- c. Research hospitals
- d. Acute care

27. These factors have led to more need for formal care except :

- A. Greater geographical mobility separates family members
- B. Recent changes in caring obligations in most modern societies
- C. increased nuclear families
- D. Decrease in extended families
- E. small number of elderly people living alone **

28. All are false about outpatient except:

- A- No overnight stay
- B- having a room
- D- emergent care
- E- at least 24-48h

29. What is correct about Outpatient facilities ?

- A. It is supplied with nourishment
- B. provided room
- C. No overnight stay
- D. emergent care

30. What is incorrect about Acute care:

- A. short-term
- B. Inpatient
- C. twenty-four hours a day
- D. setting for diagnostic and therapeutic care

31. Which of the following is correctly matched?

Reporting --> controlling function

