



# Measures of Association

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# Learning objectives

**By the end of this lecture, the students will be able to:**

1

Differentiate between association and causation in the disease process

2

Understand different association measures: risk ratio, rate ratio, and odds ratio

3

Define population attributable risk

4

Calculate different association measures

5

Realize the public health impact of risk factors



# Association vs. Causation

- A. Association
- B. Causation
- C. Bradford Hill's Criteria for Causation (1965)

# 1. Association

➤ ***Definition:***

*An association exists when two variables (e.g., exposure and disease) are related. They occur together more (or less) often than expected by chance.*

➤ Association does not mean that one causes the other.

The relationship might be due to:

- A. Chance
- B. Bias (systematic error)
- C. Confounding (a third factor related to both)

## Example: Coffee consumption and heart disease

- People who drink more coffee tend to have higher rates of heart disease.
- This is an **association**. Coffee drinking and heart disease appear to occur together, but it does **not prove causation**.
- **Why it may not be causal?**
  - ❖ **Confounding:** Coffee drinkers might also smoke more or have higher stress levels; these factors could actually cause the heart disease.

## 2. Causation

- **Definition:**

**A causal relationship means that a change in one factor (the cause or exposure) produces a change in another factor (the effect or outcome).**

- **Example:**

Cigarette smoking **causes** lung cancer.

- That means smoking is a risk factor for lung cancer.

# Bradford Hill's Criteria for Causation (1965)

Bradford Hill's criteria provide guidelines to help determine whether an observed association is likely to be causal rather than coincidental.

Criterion	Meaning
1. <b>Strength of Association</b>	A strong association is more likely to indicate causation. (e.g., higher relative risk)
2. <b>Consistency</b>	The association is observed repeatedly in different studies.
3. <b>Specificity</b>	A specific exposure causes a specific disease.
4. <b>Temporal relation (time sequence effect)</b>	The cause must occur before the effect (essential for causation).
5. <b>Dose-Response effect</b>	Higher exposure levels are associated with higher risk of disease.
6. <b>Biological Plausibility</b>	There is a biologically reasonable explanation for the observed association.
7. <b>Coherence</b>	The association is compatible with existing theory and knowledge of the disease.
8. <b>Experiment</b>	Experimental or intervention evidence supports the causal relationship.



# Common Measures Of Association Include:



**Risk  
Difference**

**Risk Ratio**

**Rate Ratio**

**Odds  
Ratio.**

# A. Risk Difference (Attributable Risk)

- It provides the difference in risk between two groups, indicating how much excess risk is due to the exposure of interest.
- **Risk difference is the Risk among the exposed – Risk among the unexposed**
- Risk (cumulative incidence)=

$$\frac{\text{Number of new cases during a defined period}}{\text{total number of individuals at risk at the beginning of the period}} \times 100$$

$$\text{Risk difference} = \frac{\text{number of cases in exposed group}}{\text{total number at risk in exposed group}} - \frac{\text{number of cases in unexposed group}}{\text{total number at risk in unexposed group}}$$

# Interpretation of Risk Difference results

- A **positive** (+ve) risk difference indicates excess risk due to the exposure
- While a **negative** (-ve) risk difference indicates that the exposure of interest has a protective effect against the outcome.
- Vaccinations would be a good example of an exposure with a protective effect. This measure is often utilized to determine how much risk can be prevented by an effective intervention.

# For example

- A cohort study follows two groups of adults for 10 years:

Group	Number of people	Number who developed lung cancer	Risk (%)
<b>Smokers</b>	1,000	100	%10
<b>Non-smokers</b>	1,000	10	%1

**Calculate Attributable Risk (AR)?**

$$AR = Risk\ in\ Exposed - Risk\ in\ Unexposed$$

$AR = 10\% - 1\% = 9\%$  (9% of lung cancer cases among smokers are attributable to smoking OR could be prevented if they did not smoke)

## B. Risk Ratio and Rate Ratio (Relative Risk=RR)

- Risk Ratios and Rate Ratios are measures of the strength of the association between the exposure and the outcome.
- They are defined as: **the ratio of the risk in the exposed group to the risk in the unexposed group**, or **the ratio of the rate in the exposed group to the rate in the unexposed group**.

$$\text{➤ Risk ratio} = \frac{\text{Risk among exposed}}{\text{Risk among the unexposed}}$$

$$\text{➤ Rate ratio} = \frac{\text{Rate among exposed}}{\text{Rate among the unexposed}}$$

# How is a Risk Ratio or Rate Ratio interpreted?

Rate ratios can be interpreted in the same way as a Risk ratio.

RR Value	Meaning
<b>RR = 1</b>	No association (risk is the same in both groups).
<b>RR &gt; 1</b>	Exposure increases risk (positive association).
<b>RR &lt; 1</b>	Exposure decreases risk (protective effect, as in the case of vaccines).



**(Relative Risk):**

**Relative risk** is a general term that can mean **either the risk ratio or the rate ratio**, depending on whether the denominator is **people at risk** (risk=Cumulative Incidence) or **person-time** (Incidence Rate).

## For Example (Risk Ratio=Relative risk=**RR**)

- ▶ A study was conducted among 10,000 adults aged 40–60 years to investigate the relationship between smoking and lung cancer over 10 years.

Group	Number of People	Number Who Developed Lung Cancer	Risk (CI)
Smokers	6,000	120	$\frac{120}{6000} \times 100 = 0.02$ (2%)
Non-Smokers	4,000	20	$\frac{20}{4000} \times 100 = 0.005$ (0.5%)

**Risk Ratio (RR)=Risk in Exposed/ Risk in non-Exposed=  $\frac{0.02}{0.005}=4$  (smokers are 4 times more likely to develop lung cancer compared to non-smokers)**

# For Example (Rate Ratio= Relative Risk[RR])

- ▶ A cohort study followed factory workers exposed to a chemical and unexposed office workers for 5 years. Calculate the incidence rate of skin cancer?

Group	Total Person-Years of Observation	Number of Cases	Incidence Rate (per person-year)
Exposed	3,000	30	$\frac{30}{3000} = 0.01$
Unexposed	5,000	10	$\frac{10}{5000} = 0.002$

$$\text{Rate Ratio (RR)} = \frac{\text{Incidence Rate in exposed}}{\text{Incidence Rate in Unexposed}} = \frac{0.01}{0.002} = 5$$

→ The rate of skin cancer among exposed workers is 5 times higher than that among unexposed workers.

## C. Odds Ratio (OR)

### ➔ Odds

$$\text{Odds} = \frac{\text{number of individuals with the health outcome}}{\text{number of individuals without the health outcome}}$$

The formula for the OR is:

$$\text{Odds Ratio} = \frac{\text{odds among the exposed}}{\text{odds among the unexposed}}$$

- ➔ The odds ratio is interpreted in the same manner as the risk ratio or rate ratio, with an OR of 1.0 indicating no association, an OR greater than 1.0 indicating a positive association, and an OR less than 1.0 indicating a negative, or protective association.

# For example

- A study aimed to investigate the relation between smoking and lung cancer.

The Exposure	Lung Cancer	No Lung Cancer	Total
Smokers	60	40	100
Non-Smokers	30	70	100

- Calculate the odds ratio using the previous 2x2 table?
- Odds of cancer in smokers =  $60 / 40 = 1.5$
- Odds of cancer in non-smokers =  $30 / 70 = 0.43$
- Odds Ratio (OR) =  $1.5 / 0.43 = 3.5$  (OR = 3.5 → smokers are 3.5 times more likely to develop lung cancer).

## Another method for the Odds Ratio calculation

The Exposure	Lung Cancer	No Lung Cancer	Total
Smokers	60 (a)	40 (b)	100
Non-Smokers	30 (c)	70 (d)	100

$$\text{Odds Ratio (OR)} = \frac{a \times d}{b \times c} = 60 \times 70 / 40 \times 30 = \mathbf{3.5} \text{ (OR = 3.5)}$$

→ smokers are 3.5 times more likely to develop lung cancer).

# Population Attributable Fraction (PAF)

## Definition:

➤ The Population Attributable Fraction (PAF) is the proportion of all cases (or risk) in the population that can be attributed to a specific exposure.

➤ **It answers the question** ➡

“If we could remove the exposure, what fraction of disease cases in the whole population would not occur?”

# How to calculate PAF?

► Formulaf of PAF = 
$$\frac{P_e(RR-1)}{P_e(RR-1)+1}$$

**Where:**

- $P_e$  = Proportion of the population exposed
- $RR$  = Relative Risk (Risk Ratio)

# Example

- In Mansoura city: 40% of people (0.4) are smokers ( $P_e = 0.4$ )
- The relative risk (RR) of lung cancer in smokers vs. non-smokers = 5

## ➤ Calculate PAF?

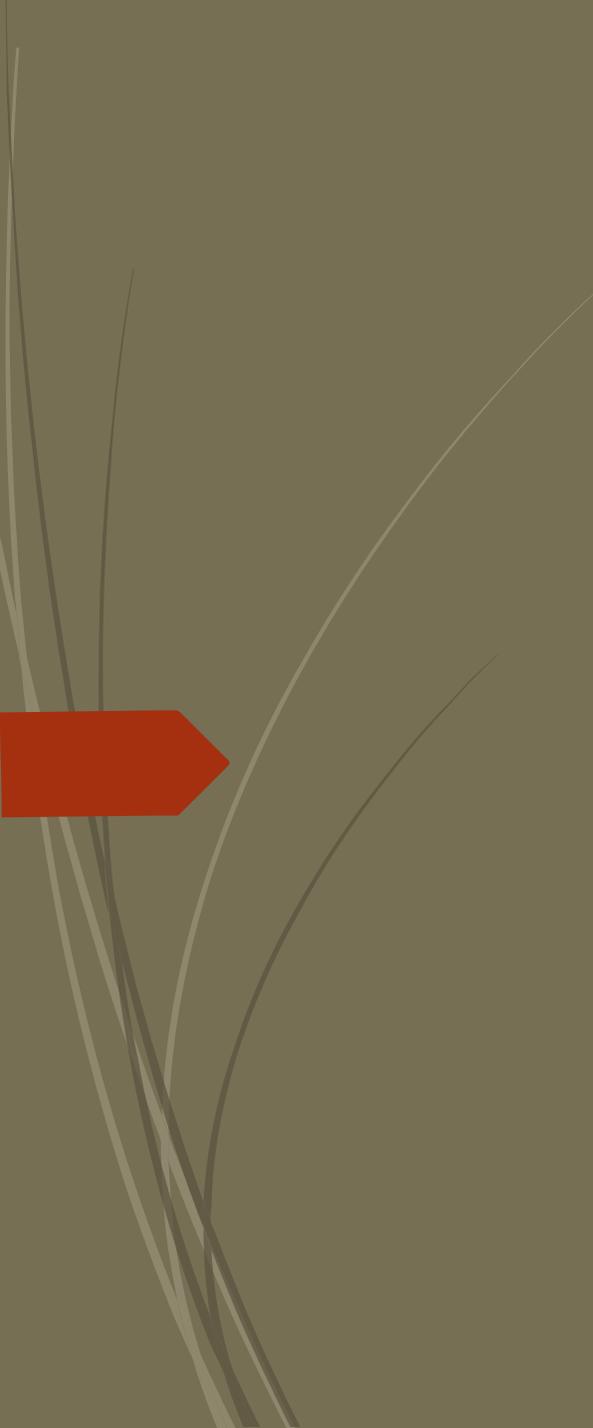
$$\text{PAF} = \frac{0.4(4)}{0.4(4) + 1} = \frac{1.6}{2.6} = 0.615 \times 100 = 61.5\%$$

## ➤ Interpretation

About 61.5% of lung cancer cases in the population are attributable to smoking. If smoking were eliminated, approximately 62% of lung cancer cases could theoretically be prevented.

# References

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**THANKYOU**